

To: 6910 - St. Louis ROU (JOHNSOK4), 6710 - Detroit ROU, 6610 - Denver ROU,
6310 - Minneapolis ROU (EUBANKS), 6210 - Chicago ROU, 5810 - Houston ROU (HOWARDC),
5410 - S. California ROU (PECKHAK), 5110 - N. California ROU (MORRISL), 2910 - Richmond ROU (YOUNGP),
2610 - Dallas ROU, 2310 - S. Florida ROU (FINKLEP), 2210 - Atlanta ROU, 2110 - Winston-Salem ROU,
1810 - Cincinnati ROU (WEBSTES), 1710 - Pittsburgh ROU, 1610 - Buffalo ROU (BRZEZIE),
1310 - Philadelphia ROU (METZG), 1210 - New York ROU (ALVICH), 1110 - Boston ROU (PROVENL)
S=Qualkinbush; G=Steve; I=R.; O=msmail; P=rjrt; A=rjrx400; C=us
From: S=Cook; G=Floyd; I=E.; O=msmail; P=rjrt; A=rjrx400; C=us
Posted: 9/24/97 19:40
Opened: 9/25/97 9:22
Subject: ADDITIONAL WINSTON PDI

angm
R

TO: ALL REGION OPS MGRS

FROM: FLOYD COOK

SUBJECT: ADDITIONAL WINSTON PDI

TO ASSIST YOU IN MAINTAINING THE MOMENTUM ON WINSTON, WE HAVE PRODUCED AND
ALLOCATED A SMALL MENU OF ADDITIONAL WINSTON PDI. THE 5" X 3" AND 9" X 3"
BANNERS FEATURE THE NEW " SMOKE THIS " GRAPHICS. PLEASE UTILIZE ANY EXISTING
BANNERS FIRST.
ATTACHED YOU WILL FIND A SPREADSHEET WHICH INDICATES ITEM DESCRIPTION, SKU
PACK, ITEM #,S AND AVAILABILITY DATES ALONG WITH REGION ALLOCATIONS. PLEASE
ORDER THESE ITEMS AS NEEDED.

z

SINCERELY,

FLOYD
EXT: 3466

CC: 6900 - St. Louis Region (VOREMBL), 6700 - Detroit Region, 6600 - Denver Region,
6300 - Minneapolis Region, (REAUMER), 6200 - Chicago Region, 5800 - Houston Region (MYERSL),
5649 - N. Seattle Region (UNDERDK), 5600 - Seattle Region (UNDERDK), 5400 - S. California Region,
5100 - N. California Region, (FLOTTMD), 2900 - Richmond (RHYNEJ), 2600 - Dallas Region,
2300 - S. Florida Region (SMITHJ5), 2200 - Atlanta Region, 2100 - Winston-Salem Region,
1800 - Cincinnati Region (SCHLENM), 1700 - Pittsburgh Region, 1600 - Buffalo Region (BURRELL),
1300 - Philadelphia Region (SWEETD), 1200 - New York Region (SCULLYA),
1100 - Boston Region (KERSHON)
S=Shaw; G=Mike; I=W.; O=msmail; P=rjrt; A=rjrx400; C=us
S=Odom; G=J. Tom; O=msmail; P=rjrt; A=rjrx400; C=us
S=Jennette; G=Winton; O=msmail; P=rjrt; A=rjrx400; C=us
S=Fitzgerald; G=Don; I=P.; O=msmail; P=rjrt; A=rjrx400; C=us
S=Ellegate; G=John; I=J.; O=msmail; P=rjrt; A=rjrx400; C=us
S=Cook; G=W. David; O=msmail; P=rjrt; A=rjrx400; C=us

51851 9460